

2010

PRINCIPLES OF MANAGEMENT AND
ORGANISATIONAL BEHAVIOUR

FIRST PAPER

Full Marks : 100

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Answer any five questions from the following : 5×5=25
- (a) Is management science or art? Explain.
 - (b) Describe the system approach to management.
 - (c) What are planning premises? Explain the classification of planning premises.
 - (d) Write a short note on virtual organisation with an example.
 - (e) What is coordination? What are the techniques of achieving effective coordination?
 - (f) Is leader same as manager? Discuss.

(g) Write briefly about McGregor's Theory X and Theory Y.

(h) Define attitude and explain how attitudes are formed.

2. Answer any *three* questions from the following : 10×3=30

(a) What do you understand by the universality concept of management? Critically examine the pros and cons of this concept.

(b) Point out the distinctive contribution of Taylor to the theory of management. Why is he regarded as the Father of Scientific Management?

(c) What is meant by departmentalisation? List different types of departmentalisation.

(d) Explain the principal barriers to communication and suggest measures to make communication effective.

(e) Describe the major approaches to organisational change. How can you minimise resistance to change?

3. Answer any *three* questions from the following : 15×3=45

- (a) Distinguish between individual and group decision making. Explain the advantages and disadvantages of group decision making.
- (b) Describe the difference between formal and informal organisation. Discuss the theories of formation of different types of informal organisations and the organisational needs they serve.
- (c) What are the various theories of personality? According to you, which theory of personality is more comprehensive? Give reasons.
- (d) State the meaning and characteristics of OD. Explain Kurt Lewin's OD model.

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